

DANIAL MALIK

PRODUCT DESIGNER

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www.dmalik.ca

My name is Danial Malik, I've been a graphic and web designer for 10+ years, working in fast paced collaborative environments. My skills include conducting user research, creating wireframes and prototypes for both digital and physical products using design tools like Figma and Adobe Creative Suite.

EXPERIENCE

Product Designer | KIMBO Design | AUG 2023 - SEP 2024, VANCOUVER, BC

- Led strategic collaborations with federal and municipal government partners to drive user-centered digital product development, starting from user research to the final high-fidelity designs.
- Increased user task completion for Housing, Infrastructure, and Communities Canada (formerly Infrastructure Canada) by optimizing the Infrastructure Funding Programs application process. Leveraging user research to identify key discrepancies in content structure and design patterns, leading to a more intuitive and better overall user experience.
- Completed a full redesign of the Village of McBride Tourism website, transforming its outdated visuals. Conducted a comprehensive overhaul of the information architecture, developed user-centered content, and successfully launched the new experience on the WordPress platform.

Graphic and Web Designer | Freelance/ Self Employed | JAN 2016 - PRESENT, VANCOUVER, BC

- Designed and launched customer focused, user friendly websites for various small to medium businesses including real estate development, restaurants and non-profit organizations.
- Enhanced customer engagement for local businesses by delivering over 500+ projects. Ranging from in-store marketing to online email campaigns reaching thousands of people.

New Media Designer | Black Press | JAN 2013 - DEC 2015, VANCOUVER, BC

- Reached over eight thousand new customers via large scale email campaigns by developing multiple user databases and centralized a training guide for all BC regional sales staff to parse digital job postings to LocalWork.ca and BCClassifieds.com

EDUCATION

BrainStation | Diploma, User Experience Design | SEP 2022 - DEC 2022, VANCOUVER, BC

BCIT | Diploma, New Media & Design | SEP 2009 - AUG 2010, VANCOUVER, BC

SKILLS

DESIGN - Wireframes, Prototypes, UI Components, Interaction Design, User Interviews, User Testing

TOOLS - Figma, Adobe Creative Suite, Microsoft Office Suite

DEV - Wordpress, HTML5, CSS3, Twitter Bootstrap, Jquery